Big Idea – It is useful to understand the rational design process that graphic designers use when making a work of graphic design.

Essential Question- How do designers use the design process to create works of graphic design?

Concepts	PA Core/Competencies	Resources	Assessments
A fundamental understanding of copyright law within the United States of America is necessary when dealing with intellectual property to prevent one from violating copyright law. Graphic designers use a rational design process to develop pieces of graphic design that meet the needs of their customers.	 Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success. 	 Video - Crash Course Copyright #1. Video - Crash Course Copyright #2. Video - Digital Resolution. Video - Kevin Morgan Graphic Designer. Podcast and Image - Ikea Instruction Manual Illustration - Marketplace Morning Report. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

Vocabulary

Graphic Design, Rational Design Model, Action Centered Design Model, Art Design Elements, Art Design Principles, Copyright, Copyright Infringement, Public Domain, Fair Use.

Big Idea – *Graphic Designers use design elements of lines and shapes to compose pieces of graphic design.*

Essential Question- How are pieces of graphic design composed by arranging lines and shapes in a two-dimensional piece of graphic design work?

Concepts	PA Core/Competencies	Resources	Assessments
Lines are a fundamental element of art and graphic design. The use of lines can help convey a message in a piece of graphic design. Shapes can be comprised of lines, colors, positive space and negative space or a combination thereof within a piece of graphic design work. Graphic Designers use lines and shapes to guide viewer's eyes around a piece of graphic design.	 Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success. 	 Video – Derrick Riley Printmaker. Website – Open Walls Baltimore – Google Arts and Culture. Video – Street Art – COVD. Article - Reading the Writing on Pompeii's Walls, Smithsonian Magazine, July 26, 2010. Video – Introduction to Art: Visual Literacy. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

Vocabulary

Point, Line, Contours, Contour Line, Gesture, Inherent Lines, Actual Line, Implied Lines, Psychic Line, Cross Hatching, Linear Paintings, Lost and Found Contour, Shape, Figure, Ground, Composition, Naturalism, Idealism, Distortion, Kitsch, Abstraction, Reductive Abstraction, Biomorphic Shapes, Non-Objective Shapes, Curvilinear Shapes, Rectilinear Shapes, Positive Shapes, Negative Shapes, Visual Ambiguity.

Big Idea – *Graphic designers use value and color to convey a message within a piece of graphic design.*

Essential Question- How do graphic designers convey a message using value and color within a piece of graphic design

Concepts	PA Core/Competencies	Resources	Assessments
Value (Art Design Element): Value refers to the relative lightness or darkness of an element in a visual work, often described in terms of "light" and "dark." It can be used to create contrast, patterns, and depth in art. Achromatic Grays: Achromatic grays are grayscale colors created by mixing only black and white. They lack any other color components. Color (Art Design Element): Color is an aspect of objects and light sources that can be described in terms of hue, lightness, and saturation for objects and hue, brightness, and saturation for light sources. Color can be used to draw attention, evoke emotions,	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	 Website – Occupational Outlook Handbook. Video – Pixels and RGB – Code.org. Video – Brown: color is weird: Technology Connections. Video – Chad Hasegawa Panter, KQED Art School. Website – Art Camera – Google Arts and Culture. Article – How E Ink Developed Full-Color E-Paper, IEEE Spectrum, Jan 22, 2022. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

and convey messages in art.		
Hue: Hue is another term for		
color, representing its specific		
shade or tint.		
Color Schemes: Color schemes are		
specific combinations of colors		
used in art and design. There are		
various types of color schemes,		
including monochromatic,		
analogous, complementary, split		
complementary, triadic, and		
tetradic schemes, each with its		
own characteristics and visual		
impact.		

Value, Achromatic Grays, Value Contrast, Value Pattern, Value Emphasis, Chiaroscuro, Atmospheric Perspective, Shading, Color, Hue, Value, Color Wheel, Primary Colors, Additive Color Scheme, Subtractive Color Scheme, Secondary Colors, Color Scheme, Monochromatic Color Scheme, Analogous Color Scheme, Complementary Color Scheme, Split Complementary Color Scheme, Triadic Color Scheme, Tetradic Color Scheme, Readability.

Big Idea – Utilizing the interplay of texture and space, graphic design emerges as a powerful medium for conveying profound messages.

Essential Question- How are texture and space composed within a piece of graphic art to convey a message?

Concepts	PA Core/Competencies	Resources	Assessments
Scale and Proportion (Art Design Element): Scale refers to the size of an object, while proportion relates to the relative size of one object compared to another. They are used in art to create emphasis, hierarchy, and psychological reactions. Hieratic Scaling: Hieratic scaling is a technique in which the size of objects in a painting is determined by their importance in relation to the work's subject. This was commonly used in religious art during the Middle Ages to emphasize the significance of certain subjects. Texture (Art Design Element): Texture refers to the way an object feels or appears to feel to	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	 Video – Susan Hilferty Costume Designer. Website – Mauritshuis Art Museum – Google Arts and Culture. Video – Introduction to Art: Visual Analysis – Discovery Education. Website – The MET Art Museum. Article – Interview with Marcelo Monreal, Photographize.co. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

the touch. In art, it can be	
conveyed through both tactile	
(actual touch) and visual (implied	
through sight) means, using light	
and shadow to represent texture.	
Patterns: Patterns are repetitive	
designs created by repeating	
lines, shapes, forms, or colors. The	
specific type of pattern, such as	
flow, branching, spiraling, packing	
and cracking, or crystallographic,	
can influence how the texture of	
shapes within a piece of art is	
perceived by the viewer.	

Scale, Proportion, Hieratic Scaling, Fresco, Surrealism, Golden Ratio, Golden Mean, Root Rectangle, Rule of Thirds, Texture, Tactile Texture, Visual Texture, Verisimilitude, Smooth Texture, Rough Texture, Impasto, Pattern, Flow Patterns, Branching Patterns, Spiraling Patterns, Packing or Cracking Patterns, Crystallographic Pattern, Collage, Trompe l'oeil.

Big Idea – Graphic designers need to be able utilize unity, emphasis, and focal point to engage audiences in their graphic design work.

Essential Question- How are the design principles of unity, emphasis, and focal point used to create an engaging piece of graphic design?

Concepts	PA Core/Competencies	Resources	Assessments
Unity (Art Design Principle): Unity in art refers to the sense that all elements within a piece of artwork appear to belong together. It can be achieved through the use of similar shapes, lines, colors, and patterns. Representational: Representational art is when an image in a piece of art resembles something that exists in the real world, as opposed to abstract forms. Intellectual Unity: Intellectual unity is achieved when elements in a work of art have a common theme or idea, creating a sense of unity based on conceptual connections.	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	Video – Tom Meyers Photographer. Video – Uwe Ommer Photographer. Video – Google: Cheddar Explains. Website – Rele Arts Foundation – Google Arts and Culture.	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

Focal Point (Art Design Principle):			
A focal point is the point of			
emphasis in a piece of artwork			
that attracts the viewer's			
attention. It is used to guide the			
viewer's gaze and can be created			
through various design elements			
like contrast, isolation, placement,			
and distortion.			
Vocabulary			
Unity, Composition, Collage, Assemblage, Intellectual L	Jnity, Negative Space, Proximity, Def	inition of Continuation, Serial Design	, Web Design,
Focal Point.		,	

Big Idea – Graphic designers use visual rhythm and balance to create a sense of visual harmony in a piece of graphic design work to make the work engaging for viewers.

Essential Question - How is rhythm and balance created within a piece of graphic design work?

Concepts	PA Core/Competencies	Resources	Assessments
Kinesthetic Empathy: Kinesthetic empathy refers to the ability of a piece of artwork to stimulate senses other than sight, such as touch or taste, creating a multi- sensory experience. Visual Rhythm (Art Design Principle): Visual rhythm is the use of repetition in art, where positive shapes are repeated, separated by negative spaces. It is akin to the beat of a visual piece of art. Meter: Meter, in the context of visual rhythm, refers to the frequency of repeating positive shapes separated by negative spaces, much like the beat in music.	 Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success. 	Video – Sirron Norris Cartoonist. Website – Brandywine Museum of Art. Article – Roy Lichtenstein, MoMA. Website – Delaware Art Museum – Google Arts and Culture.	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

Balance (Art Design Principle):		
Balance is the equal distribution		
of visual weight within a		
composition. It can be achieved		
through symmetrical or		
asymmetrical techniques and is		
crucial in creating a sense of		
equilibrium in an artwork.		
Vocabulary		

Kinesthetic Empathy, Visual Rhythm, Meter, Legato, Regular Rhythm, Flowing Rhythm, Random Rhythm, Alternating Rhythm, Progressive Rhythm, Axis, Equilibrium, Balance, Imbalance, Symmetrical Balance, Asymmetrical Balance, Radial Balance, Crystallographic Balance.

Big Idea – Graphic designers use a variety of techniques to represent a three three-dimensional world in two–dimensional pieces of work.

Essential Question- How do graphic designers represent three-dimensional space within a piece of two-dimensional graphic design work?

Concepts	PA Core/Competencies	Resources	Assessments
Two-Dimensional Work (Art Design Principle): Two-dimensional work refers to artwork that has only height and width, lacking physical depth. Artists use various techniques to create the illusion of depth within two- dimensional artwork. Size: Artists manipulate the size of shapes to create a sense of three- dimensionality in their artwork. Larger shapes are often placed in the foreground, gradually decreasing in size as they move toward the background. Overlapping: Overlapping is an artistic technique where shapes block the implied remainder of another shape, creating the illusion that they are positioned in front of each other. This technique works well in combination with variations in size.	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi- media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	Video – Jenny Odell Artist. Website – National Gallery of Art, Washington, D.C Google Arts and Culture. Website - Visions of the Future – NASA Jet Propulsion Laboratory. Video – Kirsten Lapore Animation Filmmaker. Video – The Trick that Make Animation Realistic – VOX.	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

Linear Perspective: Linear perspective is		
a technique that uses vanishing points,		
where parallel lines appear to converge		
in an imaginary horizon or at eye level.		
It includes one-point perspective and		
two-point perspective, which create the		
illusion of depth and dimension in		
artwork.		
Open and Closed Forms: Open forms		
are shapes that have part of their		
outline implied, creating a sense of		
informality and implying that they are		
part of a greater whole. Closed forms,		
on the other hand, have a defined		
outline and tend to pull the viewer's		
eye towards the end of the piece,		
creating a more formal sense of work.		

Two-Dimensional Work, Vertical Location, Aerial Perspective, Plan Perspective, Elevation Perspective, Linear Perspective, Vanishing Point, One-Point Perspective, Two-Point Perspective, Isometric Drawing, Axonometric Projection, Multi-Point Perspective, Forced Perspective, Amplified Perspective, Juxtaposition, Multiple Perspective, Closed Forms, Open Forms, Transparency.

Big Idea – Graphic designers use a variety of techniques to represent motion in a static piece of graphic design.

Essential Question - How is motion represented in a static two-dimensional piece of graphic design?

Concepts	PA Core/Competencies	Resources	Assessments
Entropy: Entropy refers to a lack of order or predictability, symbolizing the gradual decline into disorder. Art can reflect the impermanence and constant motion of the world. Anticipated Motion: Anticipated motion occurs when viewers perceive the potential for motion within a still piece of work. It's akin to kinesthetic empathy, which is the perception that an action is about to happen. Kinesthetic Empathy: Kinesthetic empathy happens when viewers mentally impart the feeling of motion to a still piece of artwork, creating a sense of movement within the viewer's mind.	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	 Video – Jessica Hische Letter Artist. Video – Why This Font is Everywhere – VOX. Video – Peppermint Narwhal and Polar Bears International. Video – Sammy Little Calligrapher. Website – OneZoom Tree of Life Explorer. Website – Kerntype – A letter spacing game. Website – Shape Type – A letter shaping game. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

-	
	Ways to Imply Motion: Artists use
	various techniques to imply
	motion in a still piece of work.
	These techniques include
	repeated motion, figure cropping,
	persistence of vision, blurred lines
	and fast shapes, sweeping lines,
	multiple images, and lines of
	force.
	Optical Movement: Optical
	movement occurs when an
	afterimage appears as a result of
	viewing a specific image. Our eyes
	naturally follow undulating (wavy)
	lines, which artists can use to
	control the viewer's eye
	movement within a piece of work.
	·

Definition of Entropy, Definition of Anticipated Motion, Definition of Kinesthetic Empathy, Definition of Repeated Motion, Definition of Figure Cropped, Definition of Persistence of Vision, Definition of Blurred Line, Definition of Sweeping Line, Definition of Lines of Force.

Big Idea – Typography in graphic design is essential for effectively conveying messages through the thoughtful selection of fonts, sizes, spacing, and alignments.

Essential Question - How is typography used to help convey a message within a piece of graphic design work?

Concepts	PA Core/Competencies	Resources	Assessments
Fonts are essential for conveying tone and emotions in text, enabling designers to reinforce the intended message; for instance, playful fonts create a lighthearted atmosphere in children's books, while formal fonts convey seriousness in legal documents, significantly influencing communication's effectiveness in design and typography. Typography: Typography refers to the style or appearance of text and encompasses the art of working with text in various forms. Font Hierarchy: Font hierarchy involves using fonts strategically	Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space • texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success.	 Video – Mark Winn Designer and Painter. Video – Debbie Millman: Conversations with Giants COVD. Website – Duke University Ad*Access. Video – The Power of Brands: Secrets of Branding – COVD. Website – Occupational Outlook Handbook, U.S. Bureau of Labor Statistics. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

to guide a reader's eye to the		
main points of text. It typically		
includes variations in size, weight,		
or style to emphasize important		
information.		

Typography, Serif Fonts, Sans Serif Fonts, Display Fonts, Font Leading, Font Tracking, Font Kerning, Font Weight, Font Size, Font Point, Font Pixel, Font Width.

Big Idea – Graphic design is used to help organizations, companies, and individuals create a message to their audience through the careful use of branding.

Essential Question - How is branding used to help convey a message within a piece of graphic design work?

Concepts	PA Core/Competencies	Resources	Assessments
 Branding shapes perceptions by defining how people perceive individuals, companies, or products, essentially shaping their identity. Visual identity is communicated visual elements like images, graphics, and photos are used to communicate a brand's essence and message. Branding's market worth is reflected in the value of branding efforts in the marketplace, often measured in financial terms. Maintaining a consistent visual style across all branding materials helps in creating a unified brand image and ensures branding 	 Standard - 9.1.12.A Visual Arts: • color • form/shape • line • space texture • value. Standard - 9.1.12.B Visual Arts: • paint • draw • craft • sculpt • print • design for environment, communication, multi-media. Standard - 15.4.12.A Apply the creative and productive use of emerging technologies for educational and personal success. 	 Video – Mark Winn Designer and Painter. Video – Debbie Millman: Conversations with Giants COVD. Website – Duke University Ad*Access. Video – The Power of Brands: Secrets of Branding – COVD. Website – Occupational Outlook Handbook, U.S. Bureau of Labor Statistics. 	 Career Video Assignment. Unit Concept Applied to Art Evaluation Class Blog Assignment. Adobe Photoshop assignments. Unit vocab assignment. Unit test.

consistency.			
Core visual identity components such as logos, color schemes, typography, and imagery, collectively form a brand's visual identity.			
Vocabulary Branding, Visual Identity, Branding Style G	iide, Master Copy, Logo, Bran	ding Collateral, Branding Brief, Brand	ing Unity.

Outside Curriculum Resources

Type of Resource	Item	Source	Assignment / Use in Course	Unit
		https://www.adobe.com/pr		
Course Software	Adobe Suite	oducts/photoshop.html	All Photoshop Assignments	All
			Student resource for	
Website	Clourconvert.com	Cloudconvert.com	converting files	All
			All assignments requiring	
Website	Color.Adobe.com	Color.Adobe.com	color schemes	All
			Any assignment requiring a	
Website	Grabient.com	https://www.grabient.com/	gradient.	All
			Any assignment requiring a	
Website	Mycolor.space	https://mycolor.space/	color scheme	All
		https://www.materialpalett	Any assignment requiring a	
Website	MaterialPalette.com	e.com/	color scheme	All

Website	Pexels.com	https://www.pexels.com/	Open-source stock images for any assignment requiring images	All
Website	Unsplash.com	https://unsplash.com/	Open-source stock images for any assignment requiring images	All
Website	Pics4Learning.com	https://www.pics4learning. com/	Open-source stock images for any assignment requiring images	All
Website	PublicDomainPictures.net	https://www.publicdomain pictures.net/en/	Open-source stock images for any assignment requiring images	All
Website	GCF <u>Global.net</u> - Beginning Graphic Design	https://edu.gcfglobal.org/e n/beginning-graphic- design/	Vides on Color and Typography Used	All
Video	Crash Course Copyright #1	https://youtu.be/Tamoj84j 64I?si=BZOg5_FY14MtVLO m	Video explaining copyright law Copyright Review	The Design Process and Intellectual Property
Video	Crash Course Copyright #2	https://youtu.be/Q_908J9s kL0?si=Rcs7toP4jJj64jSb	Video explaining copyright law Copyright Review	The Design Process and Intellectual Property
Video	Digital Resolution	https://drive.google.com/fil e/d/1YwFrBiaE2GNTPKFjAr sBVAAEAUFU5slg/view?usp =drive_link		The Design Process and Intellectual Property
Video	Kevin Morgan Graphic Designer	https://drive.google.com/fil e/d/1kjC4IvdxphuH853AJlyf OaSpkGRBHnp- /view?usp=drive_link		The Design Process and Intellectual Property
Podcast and Image	Ikea Instruction Manual Illustration - Marketplace Morning Report	https://www.marketplace. org/2018/05/29/history- instruction-manuals/	Blog - Example of graphic Design	The Design Process and Intellectual Property

		https://drive.google.com/fil		
		e/d/1amiNcUc67_WKEusav		
		PTFAQg8aEwoZvLa/view?u		
Video	Derrick Riley Printmaker	sp=drive_link	Derrick Riley Printmaker	Line and Shape
		https://artsandculture.goog		
	Open Walls Baltimore -	le.com/story/6gXBwi83FBY		
Website	Google Arts and Culture	<u>A8A</u>	Open Walls Baltimore MD	Line and Shape
	Street Art - COVD	https://cvod.infobase.com/		
	(Classroom Video on	PortalPlaylists.aspx?wID=59		
Video	Demand)	<u>456&xtid=94111</u>	Street Art Video	Line and Shape
	Reading the Writing on	https://www.smithsonianm		
	Pompeii's Walls,	ag.com/history/reading-		
	Smithsonian Magazine, July	the-writing-on-pompeiis-		
Article	26, 2010	<u>walls-1969367/</u>	Extra Interest Article	Line and Shape
		https://clever.discoveryedu		
	Introduction to Art: Visual	cation.com/learn/player/bb		
	Literacy - Discovery	dbb40f-b1da-4794-bd7d-	Introduction to Art: Visual	
Video	Education	4f8dfd7d369c	Literacy	Line and Shape
	Occupational Outlook			
	Handbook, U.S. Bureau of		Graphic Designer Job	
Website	Labor Statistics	https://www.bls.gov/ooh/	Research	Value and Color
		https://youtu.be/15aqFQQ	Video explaining how	
	Code.org's video Images,	VBWU?si=7jN2p9XO1qznV	additive color is displayed	
Video	Pixels and RGB	hso	on a digital screen.	Value and Color
	Brown; color is weird,	https://youtu.be/wh4aWZR		
	Technology Connections,	tTwU?si=CuzErkvneANUUh		
Video	YouTube	<u>7h</u>	Extra Interest Video	Value and Color
		https://drive.google.com/fil		
		e/d/1oUY-		
	Chad Hasegawa Painter,	25szImZ0eTT7kugPxLifRQ2L		
Video	KQED Art School	DtXd/view?usp=drive link	Chad Hasegawa Painter	Value and Color

C C			
and Culture	camera&col=RGB_FADB22	Explore Art by Color	Value and Color
HOW E INK DEVELOPED	https://spectrum.ieee.org/		
FULL-COLOR E-PAPER, IEEE	how-e-ink-developed-full-		
Spectrum, Jan 22, 2022	<u>color-epaper#toggle-gdpr</u>	Extra Interest Article	Value and Color
	https://drive.google.com/fil		
	e/d/1xbpG-		
Susan Hilferty Costume	dCDfWelUILXSgzBtxP5us4Q	Susan Hilferty Costume	
Designer	5e82/view?usp=drive link	Designer	Space and Texture
- Mauritshuis Art Museum -	https://artsandculture.goog		
			Space and Texture
		· ·	•
Introduction to Art: Visual		Introduction to Art: Visual	
			Space and Texture
		Taytura The MET Callage	Space and Toyture
		Texture - The MET Collage	Space and Texture
Monreal, <u>Photographize.co</u>	nreal/	Face with Flower (PS)	Space and Texture
	https://drive.google.com/fil		
	e/d/1i4yQFoblH5Xcq9fwNz		
	5dirRpi4uU6FQm/view?usp		Unity Emphasis and Focal
Tom Myers Photographer	<u>=drive_link</u>	Tom Myers Photographer	Point
	https://drive.google.com/fil		
	e/d/1i4yQFoblH5Xcq9fwNz		
	5dirRpi4uU6FQm/view?usp		Unity Emphasis and Focal
Uwe Ommer Photographer	<u>=drive_link</u>	Uwe Ommer Photographer	Point
	https://drive.google.com/fil		
		Course discussion about	Unity Emphasis and Focal
Googie - Cheddar Explains	aC6vB2Kls9hK 366ag/view	fads and design.	Point
	FULL-COLOR E-PAPER, IEEE Spectrum, Jan 22, 2022Susan Hilferty Costume DesignerMauritshuis Art Museum - Google Arts and CultureIntroduction to Art: Visual 	Art Camera - Google Arts and Culturele.com/color?project=art- camera&col=RGB_FADB22HOW E INK DEVELOPED FULL-COLOR E-PAPER, IEEE Spectrum, Jan 22, 2022https://spectrum.ieee.org/ how-e-ink-developed-full- color-epaper#toggle-gdprSusan Hilferty Costume Designerhttps://drive.google.com/fil e/d/1xbpG- dCDfWelUILXSgzBtxP5us4Q 5e82/view?usp=drive_linkMauritshuis Art Museum - Google Arts and Culturehttps://artsandculture.goog le.com/partner/mauritshuisIntroduction to Art: Visual Analysishttps://clever.discoveryedu cation.com/learn/videos/0 8863f5b-4080-47e1-825a- 2799322462aaInterview with Marcelo Monreal, Photographize.cohttps://www.metmuseum. org/search-results?Tom Myers Photographerhttps://drive.google.com/fil e/d/1i4yQFoblH5Xcq9fwNz SdirRpi4uU6FQm/view?usp =drive_linkUwe Ommer Photographerhttps://drive.google.com/fil e/d/1iAyQFoblH5Xcq9fwNz SdirRpi4uU6FQm/view?usp =drive_linkhttps://drive.google.com/fil e/d/1iAyQFoblH5Xcq9fwNz SdirRpi4uU6FQm/view?usp =drive_link	and Culturecamera&col=RGB_FADB22Explore Art by ColorHOW E INK DEVELOPED FULL-COLOR E-PAPER, IEEE Spectrum, Jan 22, 2022https://spectrum.ieee.org/ how-e-ink-developed-full- color-epaper#toggle-gdprkttra Interest ArticleSusan Hilferty Costume Designerhttps://drive.google.com/fil e/d/1xbpG- dCDfWeUULXSgzBtxP5us4Q Se82/view?usp=drive_linkSusan Hilferty Costume DesignerSusan Hilferty Costume DesignerMauritshuis Art Museum- Google Arts and Culture Boogle Arts and Culturehttps://artsandculture.goog le.com/partner/mauritshuisScale and ProportionIntroduction to Art: Visual Analysishttps://clever.discoveryedu cation.com/learn/videos/QIntroduction to Art: Visual AnalysisIntroduction to Art: Visual ec/interviews/marcelomo neg/search-results?Introduction to Art: Visual AnalysisInterview with Marcelo Monreal, Photographize.cohttps://drive.google.com/fil e/d/14yQFobH5Xcq9fwNz SdirRpi4uU6FQm/view?usp edrive_linkFace with Flower (PS)Interview of Myers Photographerhttps://drive.google.com/fil e/d/1i4yQFobH5Xcq9fwNz SdirRpi4uU6FQm/view?usp edrive_linkTom Myers PhotographerUwe Ommer Photographerhttps://drive.google.com/fil e/d/1BRXZ_HpiVuOrH-Uwe Ommer Photographer

		?usp=drive_link		
Website	Rele Arts Foundation - Google Arts and Culture	https://artsandculture.goog le.com/partner/rele-arts- foundation	Unity Rele Art Foundation	Unity Emphasis and Foca Point
Video	Sirron Norris Cartoonist	https://drive.google.com/d rive/folders/1wkTcdWGuQ delijtszzeIAOAYChK41Ldo?u sp=drive_link	Sirron Norris Cartoonist	Rhythm and Balance
Website	Brandywine Museum of Art	https://collections.brandyw ine.org/	Rhythm in Art: Brandywine River Museum	Rhythm and Balance
Article	Roy Lichtenstein, American 1923-1997, MoMA (The Museum of Modern Art, Manhattan, NY)	https://www.moma.org/art ists/3542	Used as a segway into the Comic Book Look (PS) assignment.	Rhythm and Balance
Website	Delaware Art Museum - Google Arts and Culture	https://artsandculture.goog le.com/partner/delaware- art-museum	Balance in Art: Delaware Art Museum	Rhythm and Balance
Video	Jenny Odell Artist	https://drive.google.com/fil e/d/13weAB583S84VDLKA3 psHCF9b82- CvTky/view?usp=drive_link		Illusion of Space
Website	National Gallery of Art, Washington, D.C Google Arts and Culture	https://artsandculture.goog le.com/partner/national- gallery-of-art-washington- dc	Illusion of Space: National Gallery of Art, Washington, D.C.	Illusion of Space
Website	Visions of the Future - NASA Jet Propulsion Laboratory	https://www.jpl.nasa.gov/g alleries/visions-of-the- future	Space Travel Poster (PS)	Illusion of Space
Video	Kirsten Lapore Animation Filmmaker	https://drive.google.com/fil e/d/1ouvXcBH0p5KtJtGg9T upx8oYVxAkgGfj/view?usp=	Kirsten Lapore Animation	Illusion of Motion

		drive_link		
Video	The Trick that Made Animation Realistic - VOX	https://youtu.be/IS1hCSsm H1E?si=I9ARrpgbz2Y4v4EX	Shown as a segway into the Animation in Photoshop (PS) assignment.	Illusion of Motion
Video	Jessica Hische Letter Artist	https://drive.google.com/fil e/d/1GYznU37tu2o3OQRJq bnTspL2CDcbBGC5/view?us p=drive_link		Typography
Video	Why This Font is Everywhere - VOX	https://youtu.be/Zu91med a218?si=FC2umx6IQt2_6JbZ	Segway into Fonts for Quotes (PS) assignment.	Typography
Video	Peppermint Narwhal and Polar Bears International	https://drive.google.com/fil e/d/1WmjLpWLZEqL3F6jlZJ VBblXiOXOIpzAM/view?usp =drive_link		Typography
Video	Sammy Little Calligrapher	https://drive.google.com/fil e/d/1aqcTyxDuBkk_Z2WXC 7ZUtpSfqE7_2nRq/view?us p=drive_link	Sammy Little Calligrapher	Typography
Website	OneZoom Tree of Life Explorer	https://www.onezoom.org/	Complex Class Concept Poster (PS)	Typography
Website	Kerntype - A letter spacing game	https://type.method.ac/	Fun website for students to try when done their work.	Typography
Website	Shape Type - A letter shaping game	https://shape.method.ac/	Fun website for students to try when done their work.	Typography
Video	Mark Winn Designer and Painter	https://drive.google.com/fil e/d/1ysKUHXtFaCZ10W7H8 uGpJHywpg0X5fKW/view?u sp=drive_link		Branding
Video	Debbie Millman: Conversation with Giants - CVOD (Classroom Video on	https://cvod.infobase.com/ PortalPlaylists.aspx?wID=59 456&xtid=150891	Debbie Millman: Conversation with Giants	Branding

	Demand)			
Website	Duke University Ad*Access.	https://repository.duke.ed u/dc/adaccess	Branding: Duke University Ad Access	Branding
Video	The Power of Brands: Secrets of Branding - CVOD (Classroom Video on Demand)	https://cvod.infobase.com/ PortalPlaylists.aspx?wID=59 456&xtid=58808	The Power of Brands: Secrets of Branding	Branding
Website	Occupational Outlook Handbook, U.S. Bureau of Labor Statistics	https://www.bls.gov/ooh/	Research For Career Highlights Poster	Branding